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Michael H. Cox

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Monday, March 17,2003

To: Michael K. Powell, Kathleen Q. Abernathy, Michael J. Copps, Kevin J. Martin, Thomas J. Sugrue Federal Communications Commission

Federal

Office of the Secretary

CC: Hon., W.J. Tauzin, Hon. Fred Upton. Hon. Jon C. Porter, Hon. Shelley Berkley. Hon. Jim Gibbons US House of Representatives

CC: Hon. Ernest F. Hollings. Hon. Ernest F. Hollings, Hon. Daniel K. Inouye, Hon. John Ensign, Harry Reid US Senate

CC: Barbara Cegavske, David E. Goldwater, Randolph Townsend

Nevada Senate
Kenny C. Guinn
Governor of Nevada

: In 1996, Congress specified in the Telecommunications Reform Act that all telephone car including wireless carriers like Verizon, Cingular, AT&T, and Sprint PCS—must allow their customers to switch to another carrier while still retaining the same wireless phone number. This capability was originally mandated to be in place by 1998, but the wireless industry lobbied the FCC successfully on a number of occasions to extend the deadline, first to 2000, and then to November 24, 2002, and again to November 2003. Now a coalition of wireless carriers, led by Verizon but with the support of other major carriers, is seeking to have the FCC eliminate the mandate entirely.

<u>issues</u>: Consumer surveys have *shown* that the wireless industry has one of the **lowest** levels of customer satisfaction among major service industries. The major wireless providers argue that customers do not want number portability and that having to give up one's number is not an impedient to consumer choice, citing figures showing that 3 to 4 percent of wireless customers change carriers every month even though they have to give up their numbers. However, a December 2001 survey by Telephia, Inc., *showed* that 40 percent of dissatisfied customers who did not *change carriers* stayed put because they wanted to keep their existing wireless number.

The inabilii **d** consumers to **change wireless** providers while keeping their current number unfairly limits consumer choice and. as a result, removes a main impetus for wireless providento improve the quality of their service.

The major carriers have claimed thin will be a hard task to perform. However, this is currently done in the United Kingdom and has not had any adverse problems for them.

Therefore, in the interest of consumer choice, improved customer satisfadion, and healthier competition within the <code>wireless</code> telephone industry, I hereby petition the Federal Communications Commission to reject the attempts of the wireless industry to further <code>delay</code> or eliminate the implementation of Wireless Number Portability as <code>currently</code> scheduled on November <code>2003</code>. Further, I petition the Congress of the United States, acting through the appropriate subcommittees of the House and Senate, <code>as well</code> <code>as</code> my duly ordained representatives, to conduct any necessary investigations or hearings to ensure that the will <code>af</code> the Congress with regard to wireless number <code>portability</code> <code>as</code> expressed in the 1996 <code>Telecommunications</code> Reform Act is carried out <code>without delay</code> according to the current timeline mandated by the FCC. Lastly, I petition the elected <code>officials</code> of the State of Nevada to implement

Wireless Number Portability.

Sincerely.

Michael H. Cox

Confirmed

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